



po box 2093, Santa Barbara, Calif. 93120  
e-mail: [info@householdink.com](mailto:info@householdink.com) ([www.householdink.com](http://www.householdink.com))

---

For immediate release:

## **Joe Woodard, in singer-songwriter mode, to release second “faux folk” album, *Goleta Electric*, on “Black Friday”**

Following up his first “faux folk” album, *between*, circa 2002, Joe Woodard is poised for flight again in folk-ish mode, with the pending release of *Goleta Electric*. Woodard, the songwriter-guitarist -situationist from such bands as Headless Household, flapping Flapping, Dudley and more, hunkered down in his home studio during the pandemic lockdown to produce the 18-track track album.

Yes, it is a “pandemic project,” but the winding journey of this all-original song set also ranges from the 1990s to COVID-era songsmithing. Fittingly, the album kicks off with “Falling in with the Out Crowd,” recorded with Jesse Rhodes and initially released on *Be Love*, a 2018 tribute album to the late great Santa Barbara Studio guru Robinson Eikenberry. Eikenberry, who produced *between*, had been plotting with Woodard to start work on this project shortly before his far-too-young passing in 2017. *Goleta Electric* is humbly dedicated to his ongoing inspiration.

A healthy list of healthy musical guests join the party, mostly flying in parts from remote locations, including Jim Connolly, Julie Christensen, Ellen Turner, Allegra Heidelinde, Shelley Rudolph, Chris Symer, Jesse Rhodes, Bill Flores and Brian Mann. Actual real time/space input came from Zach Gill (accordion) and Austin Beede (drums).

The finished product--finished on the DIY/Lo-Fi plan--drops into all the usual digital places on November 26, AKA “Black Friday.” Marketing, baby! (Actual CDs are still in the oven).

File under warped Americana, Avant folk, low-cal SoCal shoegaze...or put it where you want it. Thanks given for your ears.

Links:

[www.householdink.com/joe-woodard](http://www.householdink.com/joe-woodard)

<https://joewoodard.bandcamp.com/>

[YouTube](#)

[Spotify](#)

[Pandora](#)